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Journal of Visualized Experiments (JoVE) is the first and only peer reviewed, PubMed/Medline indexed journal devoted to the publication of biological, medical, chemical and physical research in a video format.

Since 2006, JoVE has been saving students, faculty and their institutions time, money, and hair by providing video-articles to learn new methods.



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- 2500+ video protocols, 50+ per month
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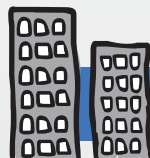
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Behavior



Target Audience

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Web Traffic

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- Traffic sources:

56% Google	7% Pubmed/Medline
20% Direct	17% Other

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What is JoVE?

Journal of Visualized Experiments (JoVE) is the first and only PubMed/Medline indexed online journal publishing videos of methods in physical, chemical, medical and life science research.



“By having the video protocol... anybody can quickly learn the technique whenever it is convenient for her/him saving them lots of time, money and frustrations.”

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