JoVE Produced Articles

The process of submitting a *JoVE* produced article is designed to be as simple and straightforward as possible. We do all the videographic heavy lifting, so don't worry, you don't have to be Spielberg to publish in *JoVE*.

1. Download the Instructions for Authors

The Instructions for Authors contains guidelines as to the style and word limits for the abstract, etc. Please complete all sections. If the step-by-step portion of the protocol is longer than three pages, then please highlight the portions that are most important for filming. To help you out, we have included a template in which you can fill in your manuscript and data.

2. Submit the template online

We have done our best to make it easy and fast. Here's the link: www.editorialmanager.com/jove.

3. Review

Once we have received the written protocol, the manuscript will be subject to quality check and editorial review. If successful, we will initiate peer-review. If accepted, *JoVE* will contact you to schedule a preliminary filming date.

4. Scripting and internal review

The minimum time between us receiving the protocol and the filming date is 2-3 months, to allow enough time for editorial and peer-review as well as pre-production. Pre-production involves several steps. The first step is for the video editor to review the step-by-step protocol for clarity in order to enable them to translate it into a script. The script will contain:

- 1. The text of the introductory and conclusion segments, which are spoken by the senior and demonstrating authors.
- 2. A shot-by-shot description of the protocol section of the video.
- 3. The text of the voice-over that will accompany each shot.

5. Script review

We will send you a copy of the script and ask for the following input:

- 1. Corrections to the script for accuracy.
- 2. A schematic overview or cartoon illustrating the principle of the experiment. We will animate this cartoon as part of the video. Please see the title sections of *JoVE* videos for examples.

Please be prompt when responding to the request for this material. If you miss the deadline, we may have to delay filming.

6. Filming

This will only take about 6 to 8 hours. All we need is for the senior author and experimental demonstrator to be present during filming of the introduction and conclusion, and to demonstrate the procedure.

Bear in mind that the object of the exercise is to create a video-document that will allow another researcher to replicate the technique, not to prove that you can do the technique, in real time. We ask authors to set things up in advance, particularly for complex, multi-day procedures. Sometimes it can be better to do things in mock, especially if the reagents are expensive or it needs to be done in the dark. Think less Werner Herzog and more Rachel Ray.

We ask that on the day of filming all parties involved arrive on time and prepared to film. Preparation includes, but is not limited to: the manufacturing and procurement of reagents, ensuring instrumentation is operational, cooperation during the scriptwriting process, have a clean/presentable lab and making sure experimental subjects are available. In the event of filming being delayed, aborted or requiring re-shooting due to a lack of organization from the client, the Journal of Visualized Experiments (JoVE), reserves the right to charge the relevant days filming costs. A re-visit to site to carry out further works may incur additional costs of up to \$1000.

7. View the rough-cut and order changes

We handle all post-production in-house in Boston. This involves editing, animation of the cartoon schematic, on-screen text and graphics, and a professional voice-over.

Initially, we generate a rough-cut, which is not intended to be the final version. We ask you to review both the rough-cut video and protocol text. We will supply a form for you to use when returning your corrections and changes. Please be thorough, and get input from all authors. Only one round of changes to the video is permitted.

8. Galley proofing

When your changes have been made to the video, a final version is generated. This is rather like old fashioned galley proofing.

At this time, authors must check for accuracy of all content, including spelling of names and current affiliations of all authors and co-authors. We also ask you to verify that the changes to the video that you ordered have been addressed satisfactorily. If you ask for new changes to the video that you did not previously order in the first round, you may be charged an additional fee.

In addition to reviewing your video, this is your opportunity to make any final typographical changes to your manuscript, author name and affiliations.

9. Cite your JoVE article in your next paper

Please cite your article and encourage others to do the same whenever you use the techniques documented in it. It's a great way to help your reviews understand your technique and reduce pushback.

Our citation format is:

Authors, Title. J Vis Exp issue: epage URL doi and year.

For example:

Welstead, G. G., Brambrink, T., Jaenisch, R. Generating iPS Cells from MEFS through Forced Expression of Sox-2, Oct-4, c-Myc, and Klf4. *J. Vis. Exp.* (14), e734, doi:10.3791/734 (2008).